New publication on Knowledge Management

We would like to draw your attention to a new publication.

Knowledge Management Initiatives and Strategies in Small and Medium Enterprises is an authoritative reference source for the latest scholarly material on the management of knowledge resources in smaller-scale enterprises. Highlighting theoretical foundations and real-world applications, this book is ideally designed for professionals, practitioners, researchers, and upper-level students interested in emerging perspectives on knowledge management.

The book contains a study by Szeeds colleagues Andrea Bencsik and Irma Rácz.