Welcome

Welcome to the SzEEDS\textsuperscript{M} Doctoral Program in Business Administration Sciences

The Doctoral Program in Business Administration Sciences (PhD program) with a specialization in Transdisciplinarity has been an integral part of the Doctoral School of Regional and Business Administration Sciences of the Széchenyi István University, Győr, Hungary since 2016. The doctoral program, which enjoys fundamental support from the Pallas Athene Foundation (PADME), is unique of its kind in Hungary as it is the first full-fledged, international doctoral program in the fields of business administration, organizational communication and transdisciplinarity. English is the language of teaching, research and administration since more than half of our faculty members, visiting professors and supervisors are university professors from various countries outside Hungary. SzEEDS\textsuperscript{M} students are full-time students who enjoy performance-based scholarships in the course of both the educational phase and the research phase of their studies. The Program enrolls a fair number of international students in the framework of \textit{stipendium hungaricum} as well.

This doctoral program is based on academic rigor which emphasizes practical relevance both by welcoming practitioners to join the program and by requiring corporate or business practice from the students as one of the semester programs. In addition to the traditional management approaches, the program offers a transdisciplinary specialization that emphasizes the importance of using different, subtle theoretical lenses (e.g. economics, complex systems theory, social psychology, sociology, cultural anthropology, arts, sports and health management) in developing analyses of diverse phenomena to be understood within an academic research framework.

SzEEDS\textsuperscript{M} is an acronym derived from the English name of the program. SzE stands for Széchenyi István University, the rest is easy to decipher. SzEEDS\textsuperscript{M} is meant to convey the message that the doctoral school with our doctoral program is the right academic space where the seeds of knowledge are sown and new management scholars and practitioners (“M”) will be the yield at the end of the program. The ultimate goal of our program is to enable doctoral students to become leaders of change in their communities both in academia and in the corporate world.

The Management of the Doctoral Program is grateful to the founding director, professor Gyula Vastag for his vision, engagement and expertise who will continue his commitment to the program as a faculty member and a supervisor as much as his other obligations may permit.

\textbf{László Imre Komlósi}

\textbf{Director of the Doctoral Program}