**BENCSIK, ANDREA**

**Professor**

Széchenyi István University;

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J. Selye University

Bratislavská cesta 3322, SK-94501 Komárno, Slovakia

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**Education**

2008 habilitation Human Resources Management, Széchenyi István University

2002 Ph.D. Organizational Science and Economics, Pannon University

1993 CSc. Economics, MTA (Hungarian Academy of Science)

1984 M.S. Industrial Engineer of Chemistry Veszprém University

1982 B.S. Industrial Engineer of Chemistry Veszprém University

**Employment**

2015 - Professor, Department of Leadership and Organizational Communication, Széchenyi István University, Győr

2006 - Professor, Department of Management, J. Selye University, Komarno, Slovakia

2015 – 2015 Professor, Department of Management, Budapest Business School, Budapest

2011 – 2013 Professor, MÜTF Oktatási Központ, Székelyudvarhely, Romania

2006 – 2015 Professor, Department of Marketing and Management, Széchenyi István University Name of University, Győr

2004 – 2013 Professor, Department of Management, Kodolányi János University, Székesfehérvár

1999 – 2004 Associate professor, Department of Management, Gábor Dénes College, Budapest

1990 – 2000 Tutor, The Open University Open Business School

1984 – 2006 Associate professor, Department of Management, Veszprem/Pannon University, Veszprém

**Areas of Research Interest**

* Knowledge Management
* Change Management – Organizational Development
* HR – Organizational Behaviour

**Awards**

2015 Praise of Rector for Best Publications (J. Selye University, Slovakia)

2014 J.Selye University Bronze Medal (J. Selye University, Slovakia)

2014 Praise of Rector – Plaque (J. Selye University, Slovakia)

2014 Scientific Life Achievement Award (Foundation of Sandor Wekerle)

2013 Praise of Rector (J. Selye University, Slovakia)

2010 Teacher of the Year (J. Selye University, Slovakia)

2009 IHEPI Award, (International Conference and Workshops on Higher Education, Partnership and Innovation)

2004 Pro Universitate Vesprimiensi Small Silver Grade (Pannon University)

1989 Ministerial Praise 1989. (Hungarian Cultural Ministry)

**Administrative Roles**

2015 Dean, Zalaegerszeg Faculty of Business Administration, Department of Management, Budapest Business School

2013 – 2014 Head of Department of Marketing and Management, Széchenyi István University

2009 – 2013 Vice Head of Department of Marketing and Management, Széchenyi István University

2003 – 2006 Research team leader, Department of Management, Pannon University

**Significant Publications (up to ten)**

Bencsik (2016): *Knowledge Management Initiatives and Strategies in Small and Medium Enterprises* Hershey IGI Global Publisher, USA (publication in process)

Bencsik (2015): *A tudásmenedzsment elméletben és gyakorlatban*, (*Knowledge Management in Theory and in Practice*) Akadémiai Kiadó, Budapest ISBN:978 963 05 9589 6

Bencsik, Juhasz, Machova, Toth (2015): Critical Questions of Knowledge Management Concerning Women on Maternity Leave in Hungary, *Acta Polytechnica Hungarica* 12:(8) pp. 175-194.

Bencsik, Juhász (2015): Corporate practice in preserving knowledge regarding mothers on child-care leave (based on empirical research), *Problems and Perspectives in Management* 13: (1) pp. 197-202. (2015)

Bencsik, Rácz (2014): Trust-Based Knowledge Management System Building, In: Patricia Ordonez de Pablos, Lluis Jovell Turró, Robert D Tennyson, Jingyuan Zhao (eds.) *Knowledge Management for Competitive Advantage During Economic Crisis*, Hershey: IGI Global, pp. 16-37. (Advances in Business Strategy and Competitive Advantage (ABSCA) Book Series), ISBN:9781466664579; 9781466664586

Bencsik, Juhász, Machova (2014): Mentoring Practice on Behalf of Knowledge Sharing in the light of Education, *Acta Polytechnica Hungarica* 11:(9) pp. 95-114.

Bencsik (2013): *Best practice a tudásmenedzsment rendszer kiépítésében, avagy Tudásmenedzsment kézikönyv menedzserek számára*, (*Best Practice in Knowledge Management System Building – Knowledge Management Handbook for Managers*) Pearson Publishing Harlow England ISBN 978 1 78236 167 1

Bencsik (2012): *Change, Project, Knowledge - Symbiosis of Change and Project Management to Build a Knowledge Management System*, LAP Lambert Academic Publishing Germany ISBN 978-3-659-21658-9

Bencsik (2011): *Small and Silly? or Hidden Pitfall for Small and Medium-sized Enterprises*, LAP Lambert Academic Publishing Germany ISBN 978-3-8465-2590-6

Bencsik (2009): *A tudásmenedzsment emberi oldala*, (*Human Viewpoint of Knowledge Management*) Z-Press Kiadó, Miskolc ISBN 978 963 9493 47 6

**Funded Research Projects**

* *Government Grants(and EU)*

TÁMOP-4.1.1. F-14/1/Konv-2015-0011 Strengthening of social-economical role of West-Pannon Region on the basis of experience about the dual-teaching – 2015 Project member

TAMOP 4.2.2D-15/1/KONV Medic-Network. International network-building to research knowledge transfer in health care – 2015 Professional leader

H2020-SEAC-2014-1, EU, Innovative ways to make science education and scientific careers attractive to young people SEAC-1-2014 Project member

Visegrad International Fund (V4), Management Education in V4 countries. A Comparative Analysis of Curricula, Teaching Methods and Student Experiences – 2014 Project member

Visegrad International Fund (V4), The Role of Knowledge for the Development of the Region – 2014 Project member

OPV – 2012/1.2/05 – SORO z Operačného programu – 2012-14 Expert

Supporting of collaboration of labour markets over the borders by development of networking of labour market WORKMARKET – 2007-2014 Trainer

TÁMOP 4.1.1. C Researcher

TÁMOP 4.2.2/A-11/KONV-2012-0010 Researcher

TÁMOP - 4.1.2-08/1/A-2009-0060 Development of subject-matters - 2008-2010- Professional leader

OFA /8341/0017 Női munkavállalói kutatás (Research about woman employees) – 2009 Sub-Project leader

TÁMOP - 4.2.1-08/1-2008-0005 Creation of Knowledge Management Centre – 2008-2009 -Professional leader of a sub-project

HEFOP/2004/3.4.2 Supporting of education of entrepreneurial skills - 2013-2014 – Trainer, expert

Establishment of Student Loan Centre and Create a Conception of Student Loan System – 2000-2001 Sub-project leader

* *Industry Grants*

More than 50 projects

**Teaching**

Budapest Business School Management, Organizational behaviour, Knowledge management

Széchenyi István University Organization, Management, Human resources management, Project management, Strategic human resources management, Change- and knowledge management, Organizational development, Effective management (Malik), Viable System Model (Malik)

MÜTF Oktatási Központ Strategic human resources management, Change- and knowledge management

J. Selye University Management, Human resources management, Organizational behaviour, Project management, Change- and knowledge management, Business planning

Kodolanyi János College Management, Human resources management, Organizational behaviour, Project management, Strategic management, Organizational development, Business planning, Production- and supply chain management, Knowledge management, Business advising

The Open University Effective manager, Change management, Managerial theses

Open Business School

Gábor Dénes College Project management, Decision support systems, Strategic management, Organization of enterprises

Pannon University Veszprém Management, Organizational Development, Organization, Leadership, Organizational theory and methods

**Student Supervision**

Supervisor of hundreds of MSc theses

18 Doctoral Students, - 14 students had leaving certificate, and 10 students have defended their theses.

**Examination Committees**

Chair of final exams boards, member of PhD exams boards, chair and a member of PhD defence boards

**Professional and Editorial Activities**

***Member of editorial committees of some scientific journals:***

Acta Oeconomica Cassoviensia (University of Economics in Bratislava, Slovakia)

Acta Oeconomica Universitatis Selye (J. Selye University Komarno, Slovakia)

Selye e-Studies (J. Selye University Komarno, Slovakia)

Journal of Competitiveness (Tomas Bata University Zlin, Czech Republic)

TérGE (Szechenyi Istvan University, Scientific Trade Paper, Hungary)

***Guest Editor*** of Science Journal of Business and Management Special Issue

***Editor*** of ’Knowledge Management Initiatives and Strategies in Small and Medium Enterprises’ Hersey IGI Global Publisher USA.

***Member*** of some Scientific Boards in Hungary and in other countries.

***Member of reviewers’ team:***

African Educational Research Journal

British Journal of Applied Science & Technology

Business and Management Research Journal

Electronic Journal of Knowledge Management

International Journal of Environmental Science and Toxicology Research

Journal of Educational Research and Reviews

Knowledge Management Research and Practice

Net Journal of Business Management

Science Journal of Business and Management

Weber Mathematics and Computer Science, Wesley and Eber Publishing

**Consulting**

Management consultant of some big and middle sized companies and trainer in different areas of management

**Major Presentations (up to five)**

***Keynote speaker:***

**Knowledge Management Problems of Small and Medium Sized Enterprises** Workshop Ústavu Ekonomie 2015. Moravian University College, Olomouc Czech Republic

**Knowledge Management as a Challenge of Hungarian Companies** Symposium for Young Researchers 2015. Óbuda University, Budapest

**Education and Training Practice Strategies in Small and Medium Sized Enterprises,** ICMAI International Conference 2011. Bali, Indonesia

***Participant and session chair:***

**Knowledge Sharing Problems from the Viewpoint of Intergeneration Management** 4th International Conference on Management, Leadership and Governance, 2016. The Saint-Petersburg State University of Economics, St. Petersburg, Russia

**New Requirements in Higher Education** The Ethos of the Academe: Standing the Test of Time, Ariel University, 2013. Ariel, Israel